



LaRC



ED ESB



Branch Strategic Plan

Vision Statement

- ▶ *Be the Center's primary resource for space and flight electronics & avionic systems*

Mission Statement

- ▶ *Provide leadership in the development of space and flight electronics. Our mission is accomplished using engineering and management skills for the design, development, and application of state-of-the-art electronic and avionic systems for exploring space, characterizing the Earth's climate, and conducting flight experiments.*

Stretch Goal:

- ▶ *Be the Agency's primary resource for space and flight electronics & avionic systems*



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ESB Values

Values:

- **Integrity** - We are open, honest, and accountable for our actions, individually and collectively.
- **Excellence** - We strive to improve our organization and individual capabilities to consistently deliver state of the art results.
- **Teamwork** - We are team players at all levels, working in concert with the Center, businesses, universities, or other Government agencies.
- **Acceptance of Risk** - We are bold, but not reckless, in confronting challenges.
- **Dedication** - We are committed to fulfilling our mission, enthusiastic about our individual contributions, and proud of our accomplishments.
- **Responsibility** - We are responsible stewards of the public trust and dedicated to providing benefits to the Agency's mission in aeronautical and space technologies.
- **Creativity** - We foster imagination, innovation, and the free expression of ideas.
- **Respect for the Individual** - We value diversity and will provide a work environment that encourages, stimulates, and empowers all members of our organization. We are committed to providing continuous career development opportunities for each person through education, training, and hands-on experience.